

LEAD GENERATION

Are you looking to grow your customer base? AIM Marketing Services can help. Your best prospects are those who are actively researching and looking for information — this is what makes content marketing so successful.

We fine-tune our audience — millions of highly engaged enthusiasts — for your specific needs, nurture the leads and deliver them to you with detailed reporting that can be put to use quickly and easily. A complete marketing strategy is built into each program, which attracts a high-quality group of readers and viewers you can't reach anywhere else.

Our loyal readers and website visitors are not casual browsers but are informed individuals who rely on our magazines, websites and newsletters as a resource for finding appropriate products. Their affluence and good taste means dedicated, repeat buyers for you.

WE CAN HELP YOU WITH:

- Content downloads with email capture
- Email drip marketing campaigns
- Webinars
- Extensive nurture/qualify funnels
- Facilitated direct-to-consumer education
- In-person seminars
- Exclusive VIP events

