

## VIDEO

There is no engagement tool more powerful than video. Our team will work with you to film on location or in our studios in Des Moines, Iowa. Partner with our content experts and engage with our audience — millions of highly-engaged enthusiasts who trust our brands for home, hobby and product advice. Whether you want a la carte services or a total solution, we can help you inspire and educate customer conversations with video content. Work with us to tell your story and drive results.

### **BENEFITS OF AIM'S VIDEO PACKAGES:**

- Custom content (short and long-form)
- Ad Campaigns and commercials
- Web video and social clips
- Company profiles
- Training videos
- Video pre-roll and interstitials
- Live streaming and event coverage

